



Dear Colleague,

The University of Florida's Office of Professional and Workforce Development, Warrington College of Business, and Office of the Chief Diversity Officer are pleased to announce that the 4th Annual Inspiring Women Leaders (IWL) Conference for March 8-9, 2021.

This two-day event will provide attendees with professional development and personal growth opportunities as they participate in dynamic and impactful conference sessions and engaging networking events. IWL serves as the platform to connect with leaders and serve as an instructive learning platform designed to provide attendees with the tools to enhance their leadership and business skills.

Over the last three years the IWL conference has seen amazing growth, starting with 150 attendees and reaching over 300 attendees with the last event, while also continuing to serve as an engaging and exciting community of leaders from year to year. As a sponsor, you will play a vital role in ensuring the continued success of this annual event and demonstrate your organization's support for the professional development and growth of women in today's workforce. Highlighted below are important aspects of sponsorship for the event that will allow you to showcase your business's products and services, connect with leaders, and capture important data that will further drive your business growth:

- Align your brand with an event that empowers women to unlock their potential as leaders
- Enable professionals to access high-quality leadership training and networking at an affordable price
- Strengthen your workforce: More women in leadership roles means better results for your bottomline
- Reach hundreds of talented, professionals at one time
- Receive recognition during the event and in conference materials
- Attend networking events with business influencers
- Access IWL's social media markets and audiences

Join us for the opportunity to grow together at the 2021 Inspiring Women Leaders Conference!



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**Spark
Level****\$500****Ignite
Level****\$1,000****Illuminate
Level****\$2,000****Brilliance
Level****\$4,000**

Sponsorship Levels & Benefits

Brilliance Level \$4,000

- 60 Second Spotlight in Conjunction with Keynote Speaker Session
- Featured Recognition during Conference Welcome each Day of the Event
- Featured Recognition on Conference Slideshow Presentation during both Days of the Event
- 6 Complimentary Registrations
- Opportunity to Host Networking Event
- Sponsor Recognition in Marketing Materials and Digital Distributions
- Logo Placement and Link on Conference Website
- Social Media Posts Pre & Post Event
- Banner Ad & Custom Sponsor Page on Conference App with ability to Capture Attendee Data
- Access to Attendee List with Contact Information of Participants that Opt-In
- Access to Post Event Data and Analytics

Illuminate Level \$2,000

- Featured Recognition on Conference Slideshow Presentation during both Days of the Event
- 4 Complimentary Registrations
- Opportunity to Host Conference Break
- Sponsor Recognition in Marketing Materials and Digital Distributions
- Logo Placement and Link on Conference Website
- Social Media Posts Pre & Post Event
- Banner Ad & Custom Sponsor Page on Conference App with ability to Capture Attendee Data
- Access to Attendee List with Contact Information of Participants that Opt-In
- Access to Post Event Data and Analytics

Ignite Level \$1,000

- Featured Recognition on Conference Slideshow Presentation during both Days of the Event
- 2 Complimentary Registrations
- Sponsor Recognition in Marketing Materials and Digital Distributions
- Logo Placement and Link on Conference Website
- Social Media Posts Pre & Post Event
- Banner Ad on Conference App
- Access to Attendee List with Contact Information of Participants that Opt-In
- Access to Post Event Data and Analytics

Spark Level \$500

- Featured Recognition on Conference Slideshow Presentation during both Days of the Event
- 1 Complimentary Registration
- Logo Placement and Link on Conference Website
- Sponsor Recognition in Marketing Materials and Digital Distributions
- Access to Attendee List with Contact Information of Participants that Opt-In



Sponsorship Commitment Form

Please indicate the level of sponsorship commitment for the 2021 IWL Conference:

- Brilliance Level - \$4,000
- Illuminate Level - \$2,000
- Ignite Level - \$1,000
- Spark Level- \$500
- Other Custom Level - \$ _____

Payment Information:

All Invoices are Net 30 Days. Please indicate your method of payment:

- Invoice me for payment by Check
- Invoice me for payment by Bank Wire Transfer
- Invoice me for payment by Credit Card

Contact Information:

First Name: _____

Last Name: _____

Company: _____

Title: _____

Phone: _____

Email: _____

Signature: _____

Date: _____

Please return the completed commitment form and a high resolution (at least 300 dpi) company logo to:

Katie MacWilkinson, CMP
Email: kmacwilkinson@ufl.edu
Phone: (352)-294-0833